

Language is material.

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1.1

butter
eggs
bread
GDP

1.2

coffee mug
legal pad
gel pen
sustained attention

2.1

dry cleaners
drug store
post office
deep depression

2.2

water plant
dust shelves
sweep porch
love neighbor

3.1

Jason Molina
Chan Marshall
Elliot Smith
Karl Marx

3.2

natural selection
surplus-value
unconscious
niche marketing

4.1

4chan
Megaupload
Motherless
Hollywood

4.2

thigh
belly
nape
part

5.1

ideology
deception
sophism
truth

5.2

that
this
those
one